

CORE Program

A USI Insurance Services Wellness Solution

Powered by Bravo

Educating your employees about their health and empowering them to take steps towards optimal health is essential to building sustainable employee benefits, but it shouldn't add to the burden of your internal team's workload. A Bravo-administered CORE program will help educate and empower your employees while arming your HR team with data and clear insights.



Provider verification via signature and license number comes standard.

Simple and secure primary care screening forms.

Bravo's streamlined primary care screening forms remove complexity for your employees and offer a simple way to verify screenings are completed by licensed providers. Our pre-populated screening forms eliminate the hassle of manually entering data and improve the speed of processing. Each participant will receive an email or personal call confirming the receipt of completed provider forms.



Participants receive a **CORE program guide** that leaves nothing to chance.

Personal account management and call center support.

The Bravo CORE program levels include a dedicated account executive to provide relevant status updates every step of the way. We proactively monitor key measures of your plan to anticipate issues and ensure success and offer unlimited access to our bilingual call center for participant support at any point during the program year.



Level 4 of the CORE program includes an **engagement portal** to empower participants to improve their health and well-being.

Year-round wellness tools and resources.

Make behavior change easier with e-learning courses, ongoing support and flexible online tools for your participants. Our health engagement portal includes:

- Online Health University: seven on-demand courses proven to address the root causes of behaviors linked to modifiable health issues.
- Fitness content including how-to videos and exercise routines.
- Nutritional recipes and tips.
- Device sync and activity tracking.
- Individual challenges that address holistic well-being (physical, mental, financial, etc.).



Dedicated account management, detailed reporting, and ongoing insights **help you improve year-over-year.**

Smarter benefit plan decisions.

After Bravo's analysis of aggregated biometric data, our team provides you with a detailed reporting package, offering insights into trends within the population, migration of risks and ideas for how to build a long-term plan to improve a culture of well-being. Bravo's analysis also includes an intuitive financial model for how your team can fund future employee wellness investments within your existing employee benefit plan.

CORE Program Levels & Pricing

Choose from four preset CORE programs that best fit your organization and culture.

	Level 1	Level 2	Level 3	Level 4
Bravo Master Standard Agreement	✓	✓	✓	✓
Dedicated Account Executive	✓	✓	✓	✓
Targeted Communications & Program Guide (Electronic)	✓	✓	✓	✓
Participant Call Center Support	✓	✓	✓	✓
Monthly Eligibility File in Bravo's Format	✓	✓	✓	✓
Preventive Care Tracking	✓	✓	✓	✓
Monthly Form Confirmation & Tobacco Status Export File	✓	✓	✓	✓
Client Aggregate Report with Engagement Levels & Tobacco Results	✓	✓	✓	✓
Tobacco Appeals & Alternatives Processing		✓	✓	✓
Tobacco Cessation Program			✓	✓
Online Health University Web-Based Coaching Modules			✓	✓
Administrative Portal Access			✓	✓
Engagement Portal with Individual Challenges, Health/Fitness Content, Nutrition and Device Sync				✓
Screening Options	Provider Form	Provider Form with Tobacco		
Form Receipt Confirmation	Call	Call	Email	Email
Registration & Consent	Paper	Paper	Web	Web
Tobacco Affidavit	Paper	Paper	Web	Web
FEES - MINIMUM 150 LIVES*				
Electronic-Based Program, Per Eligible Per Month	N/A	N/A	\$2.00	\$2.75
Physician Form Cost	\$16 Per Form		\$12 Per Form	
OPTIONAL BUY-UP				
Lifestyle HRA	N/A		\$0.30 Per Eligible Per Month	
Welcome Postcard	\$500 One-Time Set-Up Fee + \$1.50 Per Postcard Mailed			

* Levels 3 & 4 minimum 150 lives or 90% of contracted eligible participants applies each month.

LET'S GET TO WORK

Contact your account executive or sales representative for more information.

877.662.7286

sales@bravowell.com

Ready to kick your wellness program up a notch?

If you're ready to take wellness to the next level, transitioning from a CORE program to a comprehensive, Bravo-managed program is easy and seamless. We'll work with you to explore the unique needs of your organization and help you create an inspiring vision of what could be possible with the right program in place. Contact us today to learn how you can implement a wellness plan that produces real ROI and reinvestment opportunities for your organization.

Learn more at bravowell.com/usi/overview.